

Everett Public Schools Foundation Strategic Plan

Vision	All learners in the Everett Public Schools have the resources they need to achieve success				
Mission	We build community support and invest resources to inspire innovation, excellence and achievement for all learners in the Everett Public Schools				
Core Values	<p>Innovation We recognize and actively support education innovation</p>	<p>Excellence We design diverse programs to foster exceptional educational performance</p>	<p>Partnership We cultivate mutually beneficial collaborative relationships</p>	<p>Diversity We respect the unique needs of all learners in Everett Public Schools</p>	<p>Stewardship We earn and sustain the public trust and hold ourselves accountable for our long term viability</p>
Strategic Priorities	Innovation, Excellence and a Passion for Learning		Strategic Relationships and Community Partnerships		Resource Development and Stewardship
Strategic Goals	<ul style="list-style-type: none"> Align programs to district needs Develop diverse programs to respond to unique needs and expand opportunity for all learners Inspire teachers to seek innovative programs to foster achievement Reward excellence and creativity 		<ul style="list-style-type: none"> Seek relationships that expand and optimize Foundation resources Develop advocates within and outside our school community Seek synergy of purpose to maximize and grow opportunity 		<ul style="list-style-type: none"> Deliver on our promises Grow and protect our endowment Grow annual giving to deliver quality programming Nurture donor awareness and ownership Foster relationships through authenticity, integrity and trust Maintain long term fiscal integrity
Operational Targets	<ul style="list-style-type: none"> Align existing programs to our new Strategic Plan Create a framework to analyze new program requests consistent with Strategic Plan Assess annually program effectiveness and change / modify as needed 		<ul style="list-style-type: none"> Develop a relationship model to analyze current and potential partnerships that will grow resources and opportunity Create an advocacy team to develop a framework for advancing advocacy of the EPS Foundation and the District 		<ul style="list-style-type: none"> Execute the Fund Development plan Create a yearly marketing plan to deliver on our strategic goals by the Marketing Team Expand the Finance Committee to include audit and budget oversight and direction Review by the Exec committee of the EPSF organization structure to optimize delivery on our goals

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